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PRESS RELEASE

4-STAR CERAMICS FOR HOTEL MONACO AT LIGNANO SABBIAADORO

Oscar Rizzatti chooses Ceramiche Piemme for the hotel's facelift

In the heart of Lignano Sabbiadoro, a famous resort on the Adriatic coast, a recent renovation project transformed the historic Hotel Monaco into an elegant hotel with contemporary design. Architect **Oscar Rizzatti** literally gave the building a facelift, making skilful use of materials to add value to spaces and raise the quality of the accommodation offering. This radical refurbishment enabled the hotel to upgrade its rating from 3 to superior 4 star category.

An important part in this project was played by the **Majestic** collection by **Ceramiche Piemme**, which provides the unifying element to ensure stylistic continuity throughout the hotel: from the small but attractive foyer to the communal areas of the floors and the bathrooms of the 9 junior suites.

The large-size tiles reproduce all the typical veins and streaking of Carrara marble in fine porcelain stoneware, thanks to a state-of-the-art digital technology. The snowy whiteness of the original raw material combined with the quality of the best Italian-made ceramics bestows immense elegance on all the interiors.

"At the Hotel Monaco, we worked to eliminate the superfluous, giving every interior its own sophisticated character, in which nothing is left to chance. The choice of materials was therefore fundamental in achieving this result. The luminous Ceramiche Piemme flooring welcomes guests right from the entrance, immediately raising the hotel's perceived quality," **Oscar Rizzatti** underlines.

The marble-effect slabs were combined with wenge wood for other floors in the rooms and for furnishings and fittings designed in association with "Areedesign" of Codroipo (Udine). Further to the renovation project, Hotel Monaco is able to offer 34 rooms including 9 large junior suites. It also features an extensive panoramic terrace with solarium and relaxation area overlooking the water features of Piazza Fontana, the heart of this resort town. The bar, open to the public, and the breakfast room have also been restyled.

For further information: www.ceramichepiemme.it Tel. 0536 849111

Ceramiche Piemme

Established in Maranello (Modena, Italy) in 1962, Ceramiche Piemme is a company specialised in the production of ceramic floor and wall tiles. The modern production plant in Solignano, in the province of Modena, is equipped with heat-recovery kilns that produce over 7 million square metres of porcelain stoneware every year.