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PRESS RELEASE

**PRECIOUS PATTERNS FOR INTERIOR DESIGN SURFACES:
OPULENCE BY CERAMICHE PIEMME**

Granite and marble inspired eco-friendly, elegant stoneware tiles

Inspired by the textures of the finest marbles and granites, the new **Opulence** slabs and tiles porcelain stoneware collection by Ceramiche Piemme cleverly combines aesthetics and sustainability. Rare minerals shades merge into a high-tech yet natural and totally recyclable material just like the clays of which the tiles of the Modenese district are made of.

The collection is inspired by the world's finest granites and marbles, the coarse-grained varieties of large crystals, with spectacular iridescence and colour effects. The range of shades runs from sparkling white, rich in transparencies (Bliss) to magmatic, mineral black (Pleasure); from the spectacular greys of the Caprice and Delight finishes, to the green elegance of the Eccentric finish with golden vein patterns.

Five décor coverings matching the different granites and marbles tones complete the range filling different spaces either with geometric effects, fresh and natural ideas or classic style accents. The petit feu decoration Botanic evokes the latest trends in wallpaper patterns streaked with gold finishes. Antique plays with geometrical fragments in two different tones (light and dark) realized with the most advanced digital technologies. Finally three handcrafted decoration with an inlay effect: Balance, Vertigo and Illusion.

Tiles and slabs up to 60x120 cm are easy to lay down and clean. The resulting floorings are hygienic, hard-wearing and suitable also for public spaces.

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Opulence -Technical specifications

Material: porcelain stoneware

Colours: Bliss, Delight, Pleasure, Eccentric, Caprice

Sizes: 30X60cm, 60X60cm, 90x90,60X120cm

Petit feu decoration: Botanic 60x120cm

Digital decoration: Antique (light/dark) 60x120cm

In lay effect decoration: Balance (30x30cm), Vertigo (30x60cm) and Illusion (25x50cm)

Ceramiche Piemme

Established in Maranello (Modena) in 1962, Ceramiche Piemme, which has been a member of Confindustria Ceramica since 1968, is a company specialised in the production of ceramic floor and wall coverings. The modern production plant in Solignano, in the province of Modena, is equipped with heat-recovery kilns that produce over 7 million square metres of porcelain stoneware every year.