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PRESS RELEASE

**IN THE GARDEN... WITH CERAMICHE PIEMME!**

The extra-thick 20 mm versions of Ceramiche Piemme tiles are designed to allow co-ordination of the interior style with outdoor paving, including wet areas, swimming pool surrounds, terraces or gardens.

Particularly resistant to the most extreme stresses, these 20 mm porcelain stoneware tiles are ideal for floating installation on terraces and courtyards, or for creating paths and relaxation areas by laying directly on grass; laying on sand or gravel also allows the creation of outdoor areas which can be easily removed at the end of the season.

This particular high-strength thickness is also suitable for laying with tile adhesive on screed for creating driveways, courtyards or commercial and industrial spaces subject to high mechanical stresses, while raised systems are ideal for creating free-draining installations such as terraces and public and private courtyards.

Ceramiche Piemme's 20 mm tiles combine aesthetic quality with high levels of technical performance, such as resistance to heavy loads, slipping, frost, thermal shock, mould, staining and salt.

Eight collections of this extra-thick 20 mm size are available: Bits&Pieces, Castlestone, Claymood, Concrete, Cottage, Fleur de Bois, Materia and Urban.

Ceramic is made from natural clay and is a completely recyclable material; once installed, it is hygienic, does not absorb dirt or bacteria and is odourless. Ceramic does not burn and it does not emit any harmful substances, even in the event of a fire; ceramic is non-absorbent, it does not discolour when exposed to sunlight, it is frost-resistant and hard-wearing in residential and public spaces. Best choose ceramic. Best choose Ceramiche Piemme.

**Information:** [www.ceramichepiemme.it](http://www.ceramichepiemme.it)

**Ceramiche Piemme**

Established in Maranello (Modena) in 1962, Ceramiche Piemme, which has been a member of Confindustria Ceramica since 1968, is a company specialised in the production of ceramic floor and wall coverings. The modern production plant in Solignano, in the province of Modena, is equipped with heat-recovery kilns that produce over 7 million square metres of porcelain stoneware every year. The wide offering of ceramic floor and wall coverings also includes a product range under the Valentino brand, a high-end fashion label for which Ceramiche Piemme has been the exclusive licensee for the ceramic sector since 1977.