

Fiorano (MO), 1 February 2017

Press Release

**BITS&PIECES: THE NEW CERAMICHE PIEMME COLLECTION**

Designer Gordon Guillaumier plays with matter and styles

[Bits&Pieces](#) is the new porcelain stoneware collection of [Ceramiche Piemme](#) – a company specialized in the production of ceramic floor and wall tiles – the upshot of collaboration with designer Gordon Guillaumier.

Winner of ADI Ceramics Design Awards for the modularity and originality of décor, the different Bits&Pieces proposals are inspired by Palladian floors and those of the Greek and Roman classical period.

The company has developed two new tiles for the same collection: Pietra lavica/lava stone (Bits) in natural and polished versions in five colour shades; Graniglia di marmo/marble grain (Pieces) in two colour shades and polished version only.

In the Bits tiles, the marble “tozzetto” leaves room for the wood-effect insert, while the polished grain tiles of Pieces includes marble fragments for a reinterpretation in modern guise of Palladian classic. Quad and Facet, the two different graphic textures.

Bits&Pieces is available in five sizes (60x60, 80x80, 120x120, 30x60, 45x90 cm) with 7 decorated tiles in the Quad version (with squared inserts) and Facet, where the inserts follow the broken line of the Palladian. 3D surfaces are also available (muretto warm/cold 30x60 - groove polished 30x60 cm - bricks 45x90 cm).

**Information** [www.ceramichepiemme.it](http://www.ceramichepiemme.it) Tel. +39 0536 849111

**News in a tweet:** Gordon [#Guillaumier](#) designs the [#BitsandPieces](#) collection for [#ceramichepiemme](#) [#madeinitaly](#) [#piemmedesign](#)

**News in a post:** new [#BitsandPieces](#) collection by Gordon [#Guillaumier](#) [#ceramichepiemme](#) [#madeinitaly](#) [#piemmedesign](#)

**Technical specifications**

Material: Fine porcelain stoneware 1,250 °C full-body coloured, decorated using digital technology

Bits decorated surface: lava stone effect base tile in natural and polished version

Pieces decorative surface: marble grain effect base tile in polished version only

Colours: Pearl Grey, Peat Brown, Pitch Black, Pewter Smoke, Powder Bone (available in natural finish and gloss polished) Steel Grain and Ash Grain (available only in gloss polished version)

Sizes: 120x120 - 80x80 - 45x90 - 60x60- 30x60 - 45x90 20 mm

7 decorated base tiles available in Quad (engraved wood square type insert) and Facet (engraved wood Palladian insert)

Three-dimensional structures in size 30x60 cm Muretto available in cold version (matched on cold colour tiles) and warm version (matched on warm colour tiles) and in size 45x90 cm Bricks available on 5 backgrounds.

### Ceramiche Piemme

Incorporated in Maranello (MO) in 1962, Ceramiche Piemme is a company specialised in the production of ceramic floors and coverings. The modern production plant of Solignano in Modena uses heat recycling kilns to produce 7 million square metres of porcelain stoneware each year. The wide range of ceramic floors and coverings also includes a line of products designed by Valentino, haute couture brand for which Ceramiche Piemme has been the exclusive licensee since 1977 for the ceramic sector.